

# ONLINE FUNDRAISING

Spend Less Time Fundraising & More Time Scouting











### **REACH FAMILY & FRIENDS OUTSIDE OF YOUR COMMUNITY**

You don't have to collect money! You don't have to deliver products! You can sell whenever, wherever!



Share your personalized selling webpage with friends & family via email & social media!













Avg. Order Value \$65

Online

Face-to-Face

THE AVERAGE ONLINE ORDER IS **ALMOST 4 TIMES GREATER THAN FACE-TO-FACE ORDERS!** 

START YOUR NEXT ADVENTURE TRAILS-END.COM



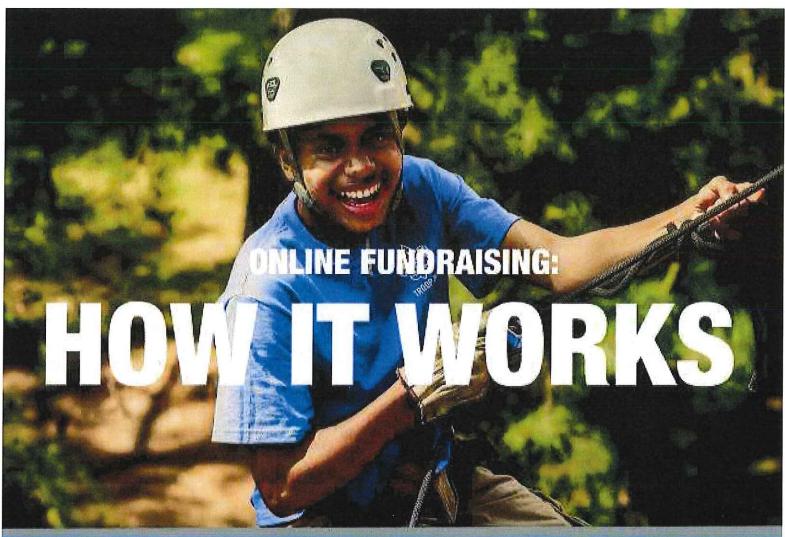












### CREATE YOUR OWN FUNDRAISING PAGE:

It takes less than 10 minutes to register, personalize your Scout page, and start selling.

### 2 SHARE WITH FAMILY AND FRIENDS:

Our built-in sharing capabilities via email, social, and text message make sharing easier than pitching a tent.

## 3 RECEIVE SUPPORT:

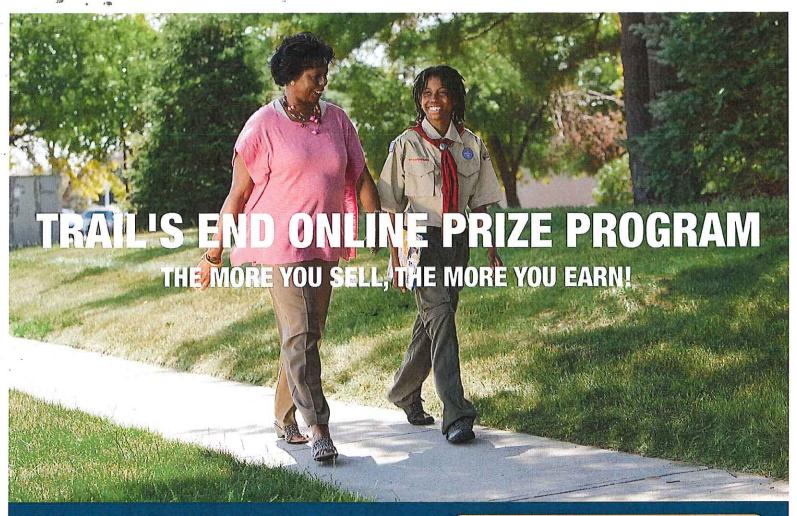
Family and friends visit your fundraising page, where the average order value is \$65, and place orders on your behalf.

### 4. TRACK YOUR ONLINE FUNDRAISING ORDERS:

See who's supported your fundraiser, send them thank you emails, and request additional support.







## **HOW IT WORKS:**

- Sell \$300 online in a calendar year and earn 5% of every dollar sold as an Amazon.com Gift Card.
- Sell \$300 and earn a \$15 Amazon.com Gift Card.
- Sell \$1,000 and earn a \$50 Amazon.com Gift Card.
- Sell \$2,500 and earn a \$125 Amazon.com Gift Card plus be qualified for the Trail's End Scholarship Program.

## **BENEFITS:**

- Earn 5% for every dollar sold online, over \$300.
   It's that simple!
- Once you hit \$300, you'll be able to redeem your online sales for a \$15 Amazon.com Gift Card.
- Keep selling and then cash out for a higher value whenever you want.
   For every \$20 you sell online, you'll receive an additional \$1.





Trail's End

# 2018 PRODUCT MIX

JOIN THE THOUSANDS OF SCOUTS WHO VE RAISED OVER 12 MILLION FOR THEIR SCOUTING ADVENTURES

## **PRODUCTS**

#### A HERO'S WELCOME MILITARY DONATION \$250

BRAVE SOLDIER MILITARY DONATION \$75 STARS & STRIPES MILITARY DONATION \$100

**CLASSIC TRAIL MIX** 

WHITE CHEDDAR POPCORN (2 BAGS)

**DONUT SHOP BLEND GROUND COFFEE** 

PREMIUM CARAMEL POPCORN (ALMONDS, CASHEWS, PECANS)

**MILK CHOCOLATE PECAN CLUSTERS** 

MOVIE THEATER BUTTER MICROWAVE POPCORN (24-PACK)

**CARAMEL POPCORN WITH SEA SALT** 

CHOCOLATE LOVER'S TIN (4 BAGS)

SWEET & CHESSY TIN (3 BAGS)

CAMPFIRE BLEND K-CUP COFFEE (32 COUNT)

FREE SHIPPING ON ORDERS OVER \$90

FLAT-RATE SHIPPING ON \$6.95 ON ORDERS UNDER \$90 WE SHIP TO APO & FPO ADDRESSES.

START YOUR NEXT ADVENTURE AT WWW.TRAILS-END.COM



# SUPPORT SCOUTING. BUY POPCORN!

YOUR PURCHASE FUNDS:







**SCOUT ACTIVITIES** 

**CAMPING TRIPS** 

EQUIPMENT

**MY NAME IS** 

#### **SUPPORT ME AT**

WWW.TRAILS-END.COM/SCOUT/





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