



ONLINE FUNDRAISING

Spend Less Time Fundraising & More Time Scouting



REACH FAMILY & FRIENDS
OUTSIDE OF YOUR COMMUNITY

You don't have to collect money!
You don't have to deliver products!
You can sell whenever, wherever!

CREATE A PERSONALIZED WEBPAGE

Share your personalized selling webpage
with friends & family via email & social media!



Avg. Order Value

\$65

\$18

Online

Face-to-Face

THE AVERAGE ONLINE ORDER IS
ALMOST 4 TIMES GREATER THAN
FACE-TO-FACE ORDERS!

START YOUR NEXT ADVENTURE
AT TRAILS-END.COM





ONLINE FUNDRAISING: HOW IT WORKS

1. CREATE YOUR OWN FUNDRAISING PAGE:

It takes less than 10 minutes to register, personalize your Scout page, and start selling.

2. SHARE WITH FAMILY AND FRIENDS:

Our built-in sharing capabilities via email, social, and text message make sharing easier than pitching a tent.

3. RECEIVE SUPPORT:

Family and friends visit your fundraising page, where the average order value is \$65, and place orders on your behalf.

4. TRACK YOUR ONLINE FUNDRAISING ORDERS:

See who's supported your fundraiser, send them thank you emails, and request additional support.



FUND YOUR NEXT SCOUTING ADVENTURE BY REGISTERING AT [TRAILS-END.COM](https://trails-end.com)



TRAIL'S END ONLINE PRIZE PROGRAM

THE MORE YOU SELL, THE MORE YOU EARN!

HOW IT WORKS:

- Sell \$300 online in a calendar year and earn 5% of every dollar sold as an Amazon.com Gift Card.
- Sell \$300 and earn a \$15 Amazon.com Gift Card.
- Sell \$1,000 and earn a \$50 Amazon.com Gift Card.
- Sell \$2,500 and earn a \$125 Amazon.com Gift Card plus be qualified for the Trail's End Scholarship Program.



amazon.com
gift card

BENEFITS:

- Earn 5% for every dollar sold online, over \$300.
It's that simple!
- Once you hit \$300, you'll be able to redeem your online sales for a \$15 Amazon.com Gift Card.
- Keep selling and then cash out for a higher value whenever you want.
For every \$20 you sell online, you'll receive an additional \$1.



START YOUR NEXT ADVENTURE AT TRAILS-END.COM



2018 PRODUCT MIX

JOIN THE THOUSANDS OF SCOUTS WHO'VE RAISED
OVER 12 MILLION FOR THEIR SCOUTING ADVENTURES

PRODUCTS

A HERO'S WELCOME MILITARY DONATION \$250

**BRAVE SOLDIER MILITARY DONATION
\$75**

**STARS & STRIPES MILITARY
DONATION \$100**

CLASSIC TRAIL MIX

**WHITE CHEDDAR POPCORN
(2 BAGS)**

DONUT SHOP BLEND GROUND COFFEE

**PREMIUM CARAMEL POPCORN
(ALMONDS, CASHEWS, PECANS)**

MILK CHOCOLATE PECAN CLUSTERS

**MOVIE THEATER BUTTER MICROWAVE
POPCORN (24-PACK)**

CARAMEL POPCORN WITH SEA SALT

**CHOCOLATE LOVER'S TIN
(4 BAGS)**

**SWEET & CHESSY TIN
(3 BAGS)**

**CAMPFIRE BLEND K-CUP COFFEE
(32 COUNT)**

FREE SHIPPING ON ORDERS OVER \$90

FLAT-RATE SHIPPING ON \$6.95 ON ORDERS UNDER \$90

WE SHIP TO APO & FPO ADDRESSES.

**START YOUR NEXT ADVENTURE
AT WWW.TRAILS-END.COM**



SUPPORT SCOUTING. BUY POPCORN!

YOUR PURCHASE FUNDS:



SCOUT ACTIVITIES



CAMPING TRIPS



EQUIPMENT

MY NAME IS

SUPPORT ME AT

WWW.TRAILS-END.COM/SCOUT/



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SCOUT ACTIVITIES CAMPING TRIPS EQUIPMENT

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SCOUT ACTIVITIES CAMPING TRIPS EQUIPMENT

MY NAME IS **BBBBB**

 **SUPPORT ME AT**
WWW.TRAILS-END.COM/SCOUT/

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SCOUT ACTIVITIES CAMPING TRIPS EQUIPMENT

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